

ATHE Level 4 & 5 Diploma in

# Business and management

Your accelerated route to a  
prestigious British degree

SEPTEMBER 2026 INTAKE



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## Earn your British Degree in 2 years

Join over 30,000 students from 80+ nationalities who have transformed their futures with ES World Dubai.

# 1

**Year in Dubai**

Complete Levels 4 & 5

# 240

**UK Credits**

Earn it in Year 1 at ES World



# 16

**Modules**

100% coursework assessment

# 1

**Final year at university**

In Dubai or UK

## Why this programme?

### **A Smarter Investment:**

Why spend \$100,000+ on a traditional four-year degree? Our accelerated programme delivers the same prestigious British credential at a fraction of the cost.

### **Beyond the Classroom:**

Our Career Accelerator Programme connects you directly with Dubai's thriving business community through executive masterclasses and workshops.

### **Future-Ready Excellence:**

Gain competitive advantage with our integrated AI and Emerging Technologies curriculum, covering artificial intelligence, blockchain, and IoT.

### **Guaranteed University Progression:**

Your ATHE qualification provides direct entry to De Montfort University final year, with a progression letter upon enrolment.

# Your advantage starts here



## Start at University Level

Skip the foundation year entirely. Begin your studies at Level 4, equivalent to first-year university, and save both time and over £15,000 in tuition.



## Save Over \$70,000

Get the same British degree for a fraction of the cost. Two years in Dubai costs less than one year in the UK. Smart students choose value without compromise.



## Degree in 24 Months

From enrollment to graduation in just two years. Start your career while others are still studying. Time is money, this programme respects both.



## Graduate Career-Ready

Most graduates have a degree. You'll have a degree PLUS AI skills, industry connections, and real business exposure. That's the difference employers notice.

## Your journey



Year 1 Dubai

Level 4 & 5



Year 2 University

Dubai or UK

**Graduation**  
BA (Honours)

# ADVANTAGE

# What makes us different?

Your qualification opens doors. Our programme ensures you walk through them.

## Four pillars of success



### Career Accelerator

Build professional networks and gain real-world insights from industry leaders.



### AI & Emerging Tech

Master the technologies driving tomorrow's business landscape.



### Global Flexibility

Choose to complete your degree in Dubai or the UK.



### Guaranteed Progression

ATHE qualification provides direct entry to De Montfort University.

## Our students have been hired at

ES World graduates are building careers at leading multinational organisations across the region.



amazon.com



# What makes us different?

## AI and emerging technologies

**The competitive edge that traditional business degrees don't offer.**

AI isn't the future, it's now. While other graduates struggle to explain blockchain or discuss automation strategy, you'll speak the language of digital transformation fluently. This integrated module covers:



### AI & Machine Learning

AI readiness, neural networks, data-driven decision making



### Blockchain & Fintech

DeFi, tokenisation, digital assets, Web3



### Emerging Tech Strategy

Innovation frameworks, technology roadmaps



### Cybersecurity

Zero Trust architecture, threat assessment, data protection



### Technology Futurist

Disruption cycles, adoption patterns, trend forecasting



### Robotics & Automation

Process optimisation, human-machine collaboration



### IoT & Immersive Tech

Connected systems, VR/AR, Industry 4.0



### Computing Infrastructure

Edge computing, quantum computing principles

## Study at the heart of global business

Dubai ranks among the world's leading business and technology hubs, hosting regional headquarters for Microsoft, Oracle, IBM, Amazon, and Google. Immerse yourself in innovation where global business decisions are made.



# Included in your programme

## Career accelerator programme

Transform your academic knowledge into professional capability. While other programmes focus solely on theory, our Career Accelerator builds the networks, skills, and confidence that employers actively seek.



### Learn from Business Leaders

Attend exclusive talks by senior executives from leading global organisations.



### Visit Top Companies

Go behind the scenes at leading organisations in finance, tech, hospitality, and consulting.



### Build Professional Skills

Develop the skills employers want: confident presenting, negotiation, and networking.



### Personal Career Coaching

Get one-on-one support with your CV, interview technique, and career planning.

Graduate with more than a qualification: a professional network, polished communication skills, and the confidence to excel in any business environment.

# What will you study?

## ATHE Level 4 & 5 Extended Diploma in Business and Management.

A comprehensive qualification delivering 240 UK credits, equivalent to the first two years of a British undergraduate degree.

Delivered in partnership with ATHE (Awards for Training and Higher Education), a UK government-regulated awarding body recognised by leading universities and employers across 100+ countries.

## Why ATHE?



**Ofqual  
Regulated**



**100+  
Countries**



**Global  
Recognition**



**Industry  
Relevant**



**University  
Pathways**

### Level 4 | 120 Credits

Equivalent to the first year of a UK university degree.

#### Core Business Fundamentals:

- Business environment & market structures
- People in organisations & communication
- Financial & management accounting
- Marketing mix & customer relationship
- Digital communications & team projects

### Level 5 | 120 Credits

Equivalent to the second year of a UK university degree.

#### Business Strategy & Leadership:

- Global business organisations & context
- People management & leadership
- Finance for managers & auditing
- Operations & marketing strategy
- Research project & strategic decisions

### Programme Total:

**240 UK Credits** | 16 Modules | 12 Months | Direct University Progression

Ofqual Reference: 610/2480/6 · Assessed through assignments and coursework



# COURSE MODULES

Students study 16 modules and earn 240 credits. Assessed through assignments and coursework.

## Level 4 | 120 Credits

- **The Business Environment:** Analyse market structures & policies
- **People in Organisations:** Evaluate organisational structures
- **Financial Management & Accounting:** Apply accounting techniques
- **Communication Skills for Business:** Demonstrate effective communication
- **Customer Relationship Management:** Develop customer strategies
- **The Marketing Mix:** Create marketing mix strategies
- **Digital Communications:** Apply digital tools & strategies
- **Managing Work-based Team Project:** Plan & execute team projects

## Level 5 | 120 Credits

- **Business Organisations Global Context:** Analyse global environments
- **People Management:** Apply management theories
- **Finance for Managers:** Evaluate financial information
- **Research Project:** Design independent research
- **Operations Management:** Optimise business operations
- **Marketing Principles and Practice:** Create comprehensive strategies
- **Info for Strategic Decision Making:** Use information systems
- **Financial Systems and Auditing:** Assess audit processes

**Academic Philosophy:** Learners write business plans, analyse case studies, create marketing strategies, and conduct research projects.

## Your progression path



# Entry requirements



## Academic Qualifications

Country/System	Minimum Requirement
India	Class 12 HSC/AISSCE/ISC 60%
Pakistan	Intermediate/HSSC 60%
Spain	Título de Bachillerato 7.0/10
Colombia	Bachillerato Académico 7.0/10
Brazil	Ensino Médio 6.0/10
Turkey	Lise Diploması 60-70%
Iran	Pre-University Diploma 12-14/20
International Baccalaureate	IB Diploma 24+ points

## English language requirements



### → ES World **Dubai Entry**

- IELTS 5.5 (min 5.0 each)
- CEFR B2 level
- AZE Score: 76+
- Free internal test available

### → UK University **Progression**

- IELTS 6.0 (min 5.5 each)
- Cambridge CAE 169+
- Free internal test (UK campus)
- No test required (Dubai campus)

ENGLISH ↑

To Progress to University: 55% average across Level 5 modules | 80% attendance

## Who is this programme for?

- **School Leavers:** Recently completed secondary education
- **Career Changers:** Transitioning into business management.
- **Working Professionals:** Seeking a formal qualification.
- **Entrepreneurs:** Building strategic business skills.

## Documents required

- ▶ Application form
- ▶ Passport photo
- ▶ School certificates & transcripts
- ▶ English certificate (if available)
- ▶ Passport copy
- ▶ CV (for mature applicants)

# Where you will study



## Year 1: ES World Dubai

Begin your journey at our state-of-the-art campus in Jumeirah Lakes Towers, positioned at the heart of Dubai's thriving international business district.

### Campus Highlights:



#### State-of-the-Art Facilities

Modern smart classrooms, comprehensive library resources, and contemporary student spaces.



#### Global Learning Community

Study alongside peers from 80+ nationalities with multilingual support in 20+ languages.



#### Unrivalled Location

Steps from DMCC Metro, Dubai Marina, and the iconic JBR beachfront.



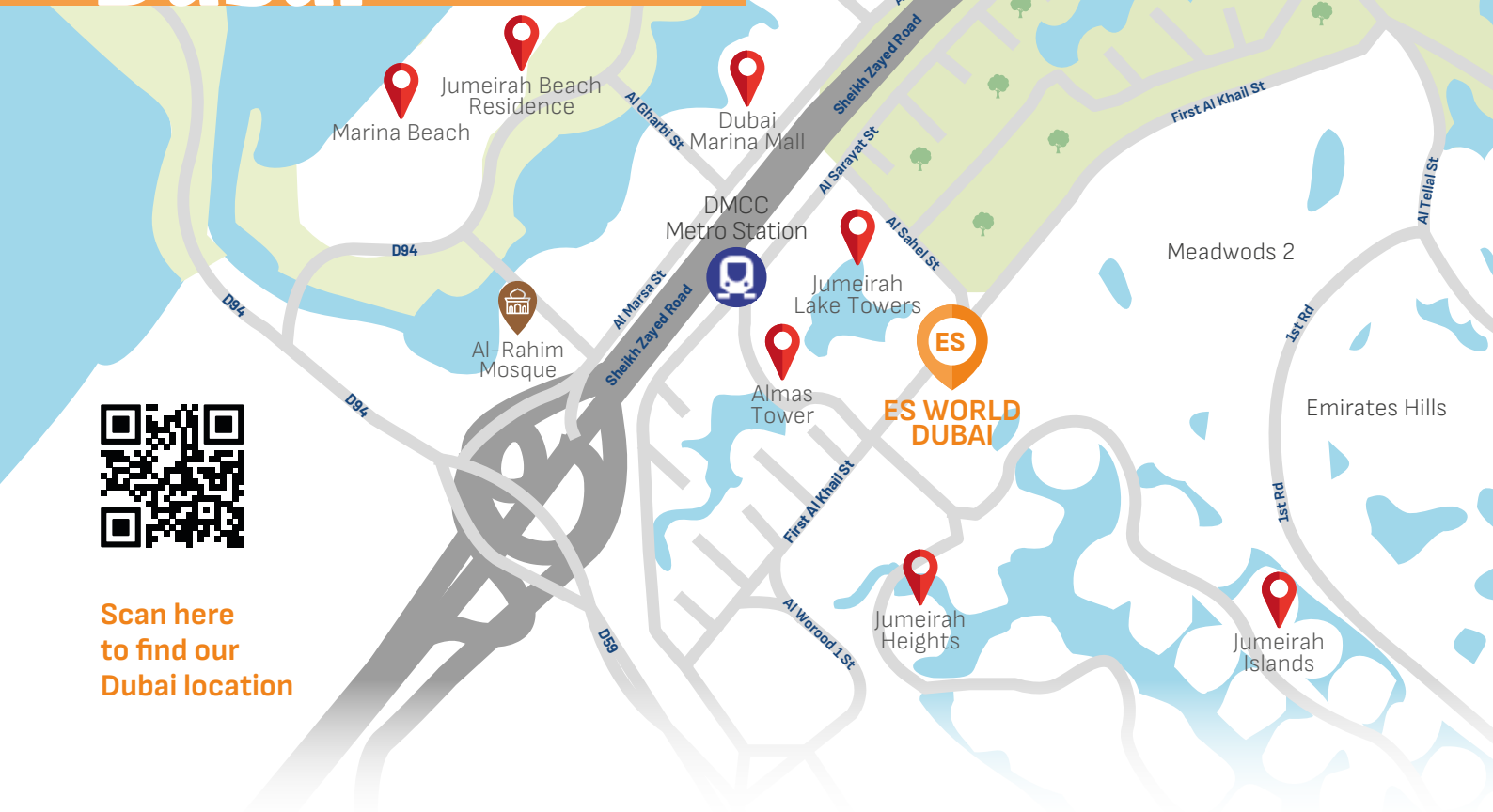
#### Industry Access

Direct engagement with leading companies through exclusive guest lectures and networking events.

# ES WORLD

Campus

# Dubai



Scan here  
to find our  
Dubai location

### Advanced teaching spaces

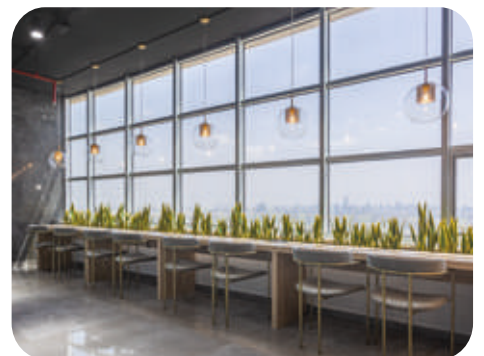
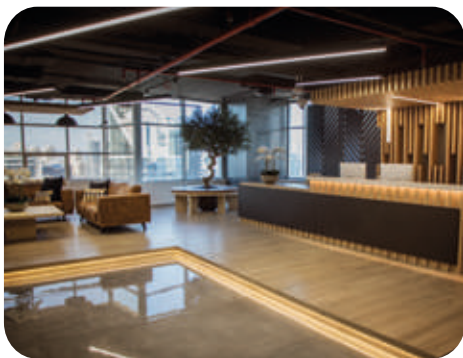
Cutting edge classrooms  
with interactive technology

### Learning commons

Modern library and  
digital resources

### Premium accommodation

Quality housing ensuring  
seamless transition



## Where you will study



### Year 2: De Montfort University

Complete your degree at one of the UK's most dynamic universities. Your ATHE qualification guarantees direct entry to the final year, with two outstanding campus locations to choose from.

### Why De Montfort University?

- **TEF Gold:**  
UK government's highest teaching quality rating.
- **AACSB Accredited:**  
Top 6% of business schools globally.
- **97% Graduate Employment:**  
In work or further study within six months.
- **2-Year Post-Study Visa:**  
UK Graduate Route Visa to work after graduation
- **UN Global Hub:**  
Only UK university designated for UN SDG 16 (Peace, Justice & Strong Institutions)

#### Leicester Campus (UK):

Experience authentic British university life at DMU's modern:

- ▶ Leicester campus with world-class facilities.
- ▶ Work in the UK for 2 years after graduation
- ▶ State-of-the-art Business School facilities
- ▶ Exceptional employer connections and career services
- ▶ Affordable living costs compared to London

#### Dubai Campus (UAE):

Earn your prestigious UK degree without leaving the UAE, with seamless access to regional career opportunities:

- ▶ Identical UK degree to Leicester campus
- ▶ Convenient block teaching schedule
- ▶ Strong industry connections in UAE
- ▶ Direct access to local job market

# Final year De Montfort University

## Available degrees upon completion

- BA (Hons) Business Management
- BA (Hons) International Business
- BA (Hons) Business and Marketing
- BSc (Hons) International Finance and Business



# Your Investment

## Programme Investment

# 17,000USD

Complete Levels 4 & 5 in Dubai

## Fee Structure

Registration Deposit: \$1,500  
 Programme Tuition: \$15,500  
 Final year university tuition payable directly to the university.

## Merit Scholarships Available

# Up to \$3,000

Academic Excellence:  
 Outstanding academic records  
 Achievement Awards:  
 Leadership, sports, or arts

## Everything Included:



16 Modules



AI & Emerging Tech Module



Career Accelerator Programme



ATHE Registration



Learning Resources



Progression Support

## Application Process:



### Apply online

Submit your application with academic transcripts and English language certificate.



### Quick Decision

Our admissions team will review your application within 10 working days.



### Receive offer letter

Get your offer letter confirming ATHE enrolment and university progression.



### Secure Your Place

Accept offer by paying \$1,500 registration deposit





## Our Social

# media



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